



# An Online Class: Strengthening Business Practices in your Family Child Care program

**Dates: Wednesdays-January 19, January 26, February 2, February 9, February 16, and February 23, 2022**

Participants must attend **all** sessions to receive credit for the class

**Space is limited!**

**Time: 6:30-8:00 PM, online**

This class is **FREE** and open only to Family Child Care Network Members\*

\*For more information on joining a Staffed Family Child Care Hub, please click on this link:  
<https://www.ctoec.org/program-and-improvement-supports/staffed-family-child-care-networks/>

**Facilitated by Staffed Family Child Care FRC Network Hubs**

East Windsor FCC Hub | Enfield FCC Hub | Meriden FCC Hub | Plainville FCC Hub | Hebron FCC Hub

## Course Content

<b>Module I</b> January 19, January 26	<b>Budgets, Projections and Planning for Family Child Care</b>
<b>Module II</b> February 2 February 9	<b>Strengthening Fiscal management for Family Child Care Programs            Financial Reports and Internal Controls</b>
<b>Module III</b> February 16 February 23	<b>Marketing your Family Child Care Program</b>

We will discuss the above concepts in interactive sessions with activities and sharing between participants, and present useful information and resources that will help you in your business! Course components include creating a realistic budget, tracking and collecting revenue, planning for different situations, and marketing techniques to retain current families and attract new families to your program.

**Registration:** Please register here by **12/20/21**: <https://www.eventbrite.com/e/strengthening-business-practices-for-home-child-care-providers-tickets-215835368397>

A Zoom Link and Materials for the class will be sent to all registrants prior to the start of the class  
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Early Childhood Training and  
 Technical Assistance System