



Andover, Hebron, Marlborough Youth and Family Services, Inc.
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Website: www.ahmyouth.org

Second Annual AHM Online Holiday Auction

Wednesday November 17, 2021 – Wednesday December 1st, 2021



September 15, 2021

Dear Friends:

We are sending you warm and early greetings for the upcoming holiday season! This letter is our call to action for the second annual Holiday Online Auction. This will be our only auction of the year. We hope that friends of AHM will join in on the fun to find that perfect Hanukah or Christmas gift for loved ones and friends, while showing their support for AHM programs.

There will be many ways to support the holiday auction this year: 1) donate a gift item, 2) be a sponsor or 3) help find other gift donors or sponsors, and 4) encourage friends, colleagues and family members to sign on as bidders. Can we count on your support? All net proceeds from this auction will support a wide range of AHM programs, which you can find on the AHM website, www.ahmyouth.org.

Our goal this year is a big one - \$12,000! We know with your help we can connect with hundreds of potential bidders. The goal is to feature over 75 items this year valued at \$50 - \$2500 and 10 items valued \$25 - \$49. We also are hoping to have a minimum of 10 \$100 sponsors! Sponsorships will be on a scrolling bar 24 hours per day leading up to and during the two week auction period.

There is nothing more important in our work right now at AHM than making sure that your neighbors can rest assured that AHM Youth and Family Services is just a phone call away for those who need our help. Please visit our [AHM Holiday Auction website page](#) to access your auction item donation form, the advertising sponsorship form, and our online auction platform at Bidding Owl. If you have any questions at all, feel free to contact Joel Rosenberg at AHM, (860-228-9488) or Joelr@ahmyouth.org. Thank you for supporting AHM's First Annual Holiday Auction!

Happy Holidays!

The AHM Fund Development Committee